Gainesville’s annual holiday tradition
Nov. 29 – Dec. 1, 2018
giving.UFHealth.org/Trees
Dear Community Leader,

I would like to be one of the first to share with you the exciting plans we have for this year’s Festival of Trees at Tioga Town Center. I invite you to join us in supporting this event and, in turn, helping to support the youngest members of our community this holiday season.

Last year alone, Children’s Miracle Network Hospitals raised more than $9 million. Every dollar was donated to UF Health Shands Children’s Hospital.

We rely on the generous support of community leaders like you to continue the mission of CMN Hospitals, which is to help local kids and their families while in our care. Because of our community partners and individual donors, we have furthered advancements in research, invested in lifesaving medical equipment and provided a wide range of services to those in need of specialized treatment. Thank you for helping make this possible.

In this packet, you will find additional event information and sponsorship opportunities. With your partnership, we can make miracles happen for the children treated at UF Health Shands Children’s Hospital.

Thank you for your consideration. We look forward to seeing you at the Festival of Trees!

Sincerely,

Scott A. Rivkees, MD
Nemours Eminent Scholar, Professor and Chair
Department of Pediatrics, UF College of Medicine

All gifts to Children’s Miracle Network Hospitals at UF Health Shands Children’s Hospital are voluntary and in no way a consideration for the initiation or continuation of a business relationship.
WHY SUPPORT CHILDREN’S MIRACLE NETWORK HOSPITALS?

Children’s Miracle Network Hospitals is an international nonprofit organization dedicated to raising funds and awareness for local children’s hospitals. For UF Health Shands Children’s Hospital, this means caring for more than 44,000 kids each year.

We treat children from throughout Florida, across the country and around the world. Families come to UF Health Shands Children’s Hospital seeking treatment for broken bones, childhood cancer, complex heart disease and dozens of other ailments. Thanks to the generous support of organizations like yours, we can ensure that our young patients receive the highest-quality care possible.

Because of support from Children’s Miracle Network Hospitals, UF Health Shands Children’s Hospital can purchase lifesaving equipment, provide programs and services with meaningful impact and conduct transformative research.

Every minute, $6,500 of charity care is provided by a CMN Hospital.

Last year, more than $9 million was raised for local kids at UF Health Shands Children’s Hospital, your local CMN Hospital.

Children’s Miracle Network Hospitals at UF Health Shands Children’s Hospital impacts the lives of more than 44,000 children each year.

MEET MAZZY

When 14-year-old Mazzy Jester grows up, she wants to be a fashion designer. Her dreams nearly unraveled, however, when she felt a lump in her collarbone.

A visit to the UF Health Shands pediatric emergency room confirmed Mazzy had Hodgkin’s lymphoma, a type of cancer starting in white blood cells called lymphocytes. A day later, she was admitted to surgery for a biopsy.

After two rounds of chemotherapy, Mazzy was back at school and cancer-free. Today, she’s an ambassador for Children’s Miracle Network and UF Health Shands Children’s Hospital, inspiring the community with her amazing fight against cancer.

“Kids like Mazzy are why I am a pediatric oncology nurse,” said Natalie Dotson, R.N., B.S.N., CPHON, of UF Health. “Mazzy’s energy was infectious, and she had the ability to take her treatment in stride and remain positive throughout this difficult experience.”
$20,000+: PRESENTING

- Recognition as presenting sponsor at event and on promotional materials
- Recognition on stage at VIP party and logo on at-event signage
- Logo placement on mobile bidding app
- UF Health Shands Children’s Hospital tour
- Logo placement on at-event print materials

$15,000 - $19,999: PLATINUM

- Recognition on stage at VIP party and logo on at-event signage
- Logo placement on mobile bidding app
- UF Health Shands Children’s Hospital tour
- Logo placement on pre-event and at-event print materials
- 10 tickets to VIP Preview Party
- Artwork created by patients of UF Health Shands Children’s Hospital
- Name recognition on website and print materials
- Commemorative Festival of Trees recognition piece

$10,000 - $14,999: GOLD

- Recognition on stage at VIP party and logo on at-event signage
- Logo placement on pre-event and at-event print materials
- Eight (8) tickets to VIP Preview Party
- Artwork created by patients of UF Health Shands Children’s Hospital
- Name recognition on website and print materials
- Commemorative Festival of Trees recognition piece

$5,000 - $9,999: SILVER

- Logo placement on at-event print materials
- Six (6) tickets to VIP Preview Party
- Commemorative Festival of Trees recognition piece
- Name recognition on website and print materials

$2,500 - $4,999: BRONZE

- Four (4) tickets to VIP Preview Party
- Commemorative Festival of Trees recognition piece
- Name recognition on website and at-event print materials

$500 - $2,499: CIRCLE OF FRIENDS

- Two (2) tickets to VIP Preview Party
- Name recognition on website and at-event print materials

**TREE & WREATH DONATION PARTNER**

We also welcome you to support the Festival of Trees by donating a decorated tree or wreath. Your generous support in designing a tree or wreath will provide opportunities for individuals to purchase your creative masterpiece during the Festival of Trees VIP Preview Party and during the Showcase & Silent Auction.

We encourage unique designs as well as traditional holiday-themed items that may include children’s toys, gift certificates, autographed items, tickets or other usable items as part of the decor. These additional items will add value and allow your business to showcase your product, service or cause. All items, decorations and transportation of the tree or wreath to the event are the responsibility of the designer to provide and drop off at the designated time (to be communicated at a later date). All items will be showcased with the name of the business, individual or group that sponsored the item, as well as the name of the designer (if the two differ). Tree Donation Partners will receive two (2) complimentary tickets to the VIP Preview Party and name recognition on the website and at-event print materials.

Wreath Donation Partners will receive one (1) complimentary ticket to the VIP Preview Party.

Interested in learning more? Please visit giving.UFHealth.org/Trees for our Tree and Wreath Designer Handbook or email RITENL@shands.ufl.edu.

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To become a Festival of Trees partner, please visit giving.UFHealth.org/Trees or call 352.627.5036.
Questions? Contact us:
Children’s Miracle Network Hospitals
at UF Health Shands Children’s Hospital

Event Coordinator
Lindsay Ritenbaugh,
Children’s Miracle Network Hospitals
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giving.UFHealth.org/Trees